

KWAOR Website Privacy Policy

The Kent Washington Association of REALTORS® (KWAOR) and its affiliate, KWAOR Foundation Inc., recognize the importance of protecting the personal information you provide at Web sites, and maintain the following privacy policy:

1. KWAOR gathers the following types of information needed to process your transactions, fulfill your requests, and maintain our membership records:

Contact information you provide (for example, your personal and business addresses, phone and fax numbers, firm affiliations and titles).

- Tracking information which our Web server automatically recognizes each time you visit one of our sites or communicate with us by email (for example, your domain name, your email address, and what pages you visit).
- Information you volunteer, via applications or surveys (for example, education, designations, specialties, affiliations with other real estate organizations and general demographic data).

2. KWAOR uses this information to:

- Improve and customize the content and layout of our site and other communications tools.
- Notify you of updates to our sites.
- Notify you of relevant products and services.
- Notify you of upcoming events and programs.
- Compile specialty directories about which you will be made aware.
- Track usage of our sites.

3. Email contact information. KWAOR does not share, sell, or trade email addresses, except that state and local association staff and leadership email addresses may be listed in the membership directories available on nar.realtor. KWAOR may use your email address to directly send you information and may provide you with online informational or marketing

messages that have been approved by KWAOR together with other communications to which you have subscribed.

4. Other forms of contact information. Forms of contact information for our members, other than email address (for example, street address) may be listed in the membership directory without the membership portal. KWAOR will not share, sell or otherwise provide this contact information about you except for the following purposes:

- For the limited purpose of contacting targeted groups of members.
- When required by law or valid legal process, or to protect the personal safety of our members or the public.

5. Credit information that you and credit authorizers provide when you make payments by credit card or electronic check for classes, donations, event tickets or products, dues or other services will only be used to process the transactions you request. This information will be provided to and maintained by reputable credit reporting databases, but will never be sold, shared or provided to other third parties.

6. KWAOR, under the guidance of our national parent organization (NAR), follows generally accepted standards to protect the information it collects and makes available via its Web sites.

7. KWAOR utilizes Constant Contact for member communications, which includes the opportunity to opt out. Members may adjust Communication Preferences by reviewing their nar.realtor registration. Donors to the KWAOR Foundation may adjust preferences by contacting the KWAOR CEO at (401) 885-9300.

8. REALTOR® Members may update personal contact by contacting KWAOR's Membership Director at (401) 885-9300.

9. Do-Not-Track Disclosure: Some browsers have a "Do Not Track" feature that allows you to communicate to websites that you do not want to have your online activities tracked. Our system does not respond to Do Not Track requests or headers from some or all browsers at this time.